



Dear Friends,

I am making a second run for mayor in 2007 because the city of Brockton is not only ready for new leadership, we hunger for a fresh start, safer streets, and a renewed sense of community. We deserve honest and competent leadership that's driven by big ideas and grounded in good judgment.

I grew up in the housing projects on the south side of Dallas, where violence and low expectations were the norm. But my life grew out of a sense of hope and a belief in the American dream. My mother was the first in her family to go to college. Her church paid the way. And she worked her entire adult life as a public school teacher. My father barely graduated from high school. He spent his whole life loading trucks at night, seven days a week. His union job paved our way into the middle class.

It is from my parents – watching them work hard to make ends meet – that I learned at a very young age about the values that keep our families and communities strong. I learned that respect is earned and courtesy is always given. I also learned that a belief in a dream takes more than wishful thinking; it takes vision, planning, hard work, and sacrifice. There will be disappointments along the way; but you never give up.

When I was 18, hope and hard work brought me to Massachusetts, to Boston University, and to MIT. I'm proud of my community involvement and grateful to the organizations that helped build my leadership skills. And I cherish the responsibilities and rewards of parenthood. As Brocktonians, we deserve a mayor

who listens to the people of our city, who works for the people of our city, and who truly believes in the people of our city.

Sometimes there is a culture in government that doesn't expect much from

us, or for us. I see a city of possibilities where government looks out for our best interests and where we are encouraged to follow the best ideals that are in our hearts.

And that is my commitment to you, to offer a new kind of leadership that inspires a renewed sense of hope for the future. Please, stand with me!

Jass Stewart

“The next mayor of Brockton will have to be a visionary – someone who can handle not only the immediate issues facing the city, but position Brockton to compete for business and industry. It must be someone who lets the city aspire to greatness and inspires residents to become more involved in the political process. The candidate with that vision is Jass Stewart, whom we are pleased to endorse for mayor.”

– *The Enterprise*, November 6, 2005

THE MOST EXPERIENCE OF ANY CANDIDATE IN THE RACE

Jass Stewart has more than 15 years' management experience in organizational leadership and relationship building with team members, political leaders, community partners, investors, and constituents.

Throughout his professional career, Jass Stewart has raised over \$18 million in private-sector and public funds, directed major product developments and launches in the US and overseas, led cross-functional teams from six to 100 individuals, negotiated sensitive and high-priority agreements with Fortune-500 leaders, and cultivated excellent long-term relationships with organizations in over 70 cities around the world.

As a senior executive at The Big Picture Company, an education advocacy organization funded by the Gates Foundation, Jass Stewart is currently the chief national facilitator, leading urban planning, education reform, and leadership development in 15 cities across the country, in partnership with mayors and school boards.

As founder and president of the design company, Invent Media, Jass Stewart developed a solid business strategy and built a robust client base with over 20 nationally recognized corporations within 5 years, including MIT, Smithsonian Institution, Iliff School of Theology, PBS, Bridgewater State College, and Brockton Hospital.

And at Blackside (producers of the Academy Award-nominated *Eyes on the Prize*), Jass Stewart, at 26, led the growth of the company's Media Outreach Department as the youngest executive in Blackside's 30-year history.

Jass Stewart served as a senior research fellow in MIT's Department of Urban Planning, and has a Bachelor's degree in Communications and a Master's in Education from Boston University.

Deeply committed to Brockton's civic life, Jass Stewart has also volunteered his time, expertise, and ideas to many of the city's most noteworthy institutions, including Boys and Girls Club of Brockton, Brockton Community Schools, Brockton Neighbors United, Brockton Weed and Seed, Champion Charter School, Citizen's Police and Trial Court Academies, Mayor's After-School Taskforce, Mayor's Office of Cultural Affairs, Neighborhood Crime Watch.

At a time when city planning, education, and a belief in our city are critical to improving our neighborhoods and building the city's economy, Jass Stewart has the experience, education, and commitment to move Brockton forward.

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